

# Kaitlyn Christenson

[www.kaitlynchristenson.com](http://www.kaitlynchristenson.com)

[kait.christenson@gmail.com](mailto:kait.christenson@gmail.com)

630.915.7595

## PROFESSIONAL EXPERIENCE

### Digital Content Manager SOCIAL Sparkling Wine May 2018-Jan 2020

In-house photographer. Oversaw all content presented on SOCIAL's website and social media platforms. Developed social media calendars and scheduled posts. Co-Art direction of all visual content for social media, website, and email marketing. Edited current website using Shopify platform and maintained its appearance. Fulfilled e-commerce orders and addressed customer issues in a timely manner from our online store.

### Contracted Photographer Koch Foods May 2017-Present

Responsible for delivering product photography to requested specifications. Knowledge of GS1 standards. Skilled to handle a fast-paced turnaround time. Able to complete food styling upon request. Experience working with studio lighting and lighting cubes.

### Photography Studio and Gallery Manager Bradley University September 2016 - May 2018

Managed photo labs, lighting studio, printing rooms and dark rooms. Assisted in gallery and office work. Managed the lab schedule. Assisted with installs and de-installs. Experience with handling archived and fragile works.

## EDUCATION

### Bradley University Class of 2018

Bachelor of Fine Art

Emphasis: Photography

Minor: Art History

Cum Laude, Rho Lambda, Sigma Delta Tau

## SKILLS

Photoshop

Lightroom

Adobe Bridge

Shopify

Office Suite

Google Suite

Mac Proficient

## SPECIALTIES

Product Photography

Commercial Photography

Digital Marketing

Identity/Branding

Food Styling

Web Content Design

Social Media Marketing

Lighting Equipment

## AWARDS AND HONORS

### 2017 Prairie Rivers Network

Featured Artist

### 2014 Girl Scout Gold Award Recipient

Highest honor in Girl Scouts

## Personal Interests

Sustainable living, interior design, house plants, food magazines, home DIY projects, and home cooking.